

Meeting Minutes –

JSAF Board of Directors Meeting
August 6, 2020 – Ocala, Florida

Members Present: Faith Hughes, David Clay, Abby Marion, Lori Smith, Doreen Kisacky (for Rex Lawson) and Shanna Hillman, Amanda Yarbrough (via Videoconference)

Call to Order – 7:25 p.m.

Opening –

Recap from Last Meeting (June 17, Eustis) – See Minutes

Officer Elections, Changes to Official Rules for 20-21, Breeder Membership, Florida Bred, Verification Process, Showmanship Class Breaks, Suggestion Box, Parent/Member Meeting

Treasury Report (Account Balance, PayPal Balance, Monies In/Out)

Per Dave, \$1096 in PayPal, approximately \$2500 in bank as of August 6. Junior Board sponsorships are needed, they agreed to this and will bring in \$400+ to the association.

Public Relations Report (Postings, Emails, Correspondence)

Per Abby, Posts over membership form, sponsorships and raffle running weekly, reminders for the show due date will also run next week. One email received over questions about membership, numerous messages via Facebook over various topics. First edition of new newsletter went out at the end of July, the next will go out mid-August.

Membership Report (Number, Location)

JSAF has 45 dues-paying members as of August 6, more are expected to join before show entry period closes from several counties.

Lori brought the idea of opening membership to other states to attract more kids, discussion took place with consensus of this is a good idea, but should be saved for next season.

Junior Board Report (Contact, Activities)

Nothing done with new Junior Board yet, they need to submit sponsorships and be prepared to assist with the show next month. Amanda (not present when discussed) needs to make contact, Abby to set up GroupMe messages to use for communication.

A vote was taken and it was moved to ask Junior Board members to pay dues for the season, although it was previously announced they would be covered, in order for them to be in compliance with membership policy for points. Two have already joined and paid dues.

Committee Reports (If Applicable)

None

Old Business –

Florida Bred – Institution for 2020-2021

Program has been announced, no details yet out yet, lambs have to be January 2021 or younger to take part. Faith and Rex/Doreen to collaborate over info to develop a handout to distribute at show.

Breeder Membership – Institution for 2020-2021

Both Faith and Rex/Doreen have paid, need to get information from them to include in “directory” on newsletter and on website to start breeder promotion. Faith and Doreen to submit info to Abby.

Animal Tracking (Identification) – Institution for 2020-2021

Discussion took place over how to accomplish this, the plan is to do this during check in at our show later this month, with a nose print (ink on paper) and photograph (photo with face, tag and label all showing) stored as records.

It was decided to prepare index cards with labels on them from the entry form (can be printed off or handwritten for late entries), Abby to handle. Cards and SD card with photos will be stored by someone in the event they are needed. Supplies for this will need to be purchased.

Verification Process (Breed/Classification) –

Discussion took place over how to accomplish this, the plan is for Shanna and Dave to handle this in-person at the show as they are not connected to anyone showing animals by family or affiliation in order to sustain fairness. Shanna will develop a set of guidelines and “examples” of each division to use at and post before the show to assist in this and provide clear guidelines.

New Business –

Addition of Ad Hoc/Ex Officio Lawyer + Others to Board of Directors

Doreen motions to add Zach Broome, as an ex-officio Board Member for availability of legal counsel as needed, Faith motions, Doreen seconds, unanimous vote to pass. Doreen to lead discussion with him as to onboard and see what the relationship will require.

Scholarship Fund/Benevolence Fund

Board members have brought this up in past discussions, creating financial hardship and college scholarship funds, however, due to lack of time, this item was tabled for a future meeting.

Instagram Account

Abby would like to set up a JSAF Instagram account to better reach potential youth members. Motion carries unanimously, Abby to set up and possibly involve Junior Board later on.

JSAF Champ Camp Showmanship Clinic – August 15

One spot is left at this time to register, others can be added based on interest for those who haven't registered yet. Lori to reach out to past Junior Board to gauge interest in helping with clinic, Lori and Doreen will handle this as they have been.

JSAF Summer Fling Kickoff Show – August 29

Review Rules - Any changes?

No changes, may revisit later based on need.

Status of Entries

Currently at nine exhibitors, approximately 15 entries so far as of August 6. Missing many of the "regulars," JSAF and others to continue promoting to get entries. Pre-entry deadline is August 15.

Venue

Abby brought up that research discovered that the current venue in Eustis has little shade and power available, consensus was to look into alternate locations.

Ideas included renting a tent by Abby (likely 1-2K), buying a tent by Faith (one is for sale at 2.5K), moving to Faith's farm in Ocala by Faith (free, but would require much work and set up or moving to a fairground. Abby to look into Lake County, Dave to look into Sumter noted by Doreen.

Board to make contacts tomorrow and decide on this by early next week.

Insurance – Purchase

Abby to send information to Dave over a place to purchase this, Haas & Wilkerson, ~\$95 for one day.

FDACS – Contact

Lori to look into contacting Mike Adams or Krystina Thompson to come out with FDACS.

Judge – Make Decision

Current options include Kyle Mendes of Gainesville (\$300 plus costs), Brent Titus of Illinois (our rate plus expenses) and Adam Heffelfinger of Ohio (our rate plus expenses), all three are available.

Discussion has taken place previously and again at this meeting over pros and cons for each. In the end, Faith nominates Adam Heffelfinger of Ohio to judge, Abby second, no objections or further discussion as motion carries. Brent Titus will be the alternate if Adam doesn't work out.

Dave to contact Adam to set up rate and logistics over airfare, hotel and transportation.

Awards - Class, Division, Showmanship Prizes

Abby brought up idea of doing just beach-theme banners for all top fives, board agrees and Abby will design and send to Board members for proofing, she will order and create.

Discussion took places over whether and how to use cash prizes based on projected calculations of money taken in for entries. Lori suggested contacting Amanda and East Coast Classic for info.

Moved to do premiums for class champions based on a set percentage from pre-entries, exact amounts and total placings undetermined yet. Additional awards may be added.

Concessions – How?

Abby brought up idea of boxed lunches, or food trucks to see if they can come do this for us, as we do not feel as an organization we can safely bring in non-commercial or homemade food during the current pandemic. Doreen brought up idea of asking local 4-H or FFA to do concessions, they do all of the work and food, they keep the proceeds.

Moved to attempt to contact a food truck(s) to see if they can come and do this for us as we do not feel that we can bring in outside or homemade food.

Check In/Verification Process –

Discussed above in tracking/verification process at beginning of meeting. Discussed and plan is for Abby to take care of entries/paperwork, Lori to assist and take entry fees, Faith and Doreen to take noseprints/photos for records, Dave to do scale, and Shanna to do actual verification and data entry at the scale to complete check in.

Faith mentioned moving check in up in the morning so the show doesn't run so late, motion carries to move show to start check in at 6:00 a.m. to allow for more time for this.

T-Shirts –

Consensus was no at this point, due to time constraints.

Social –

Abby brought up idea to do a “social” after the member meeting for everyone to take a breather before the show starts with snacks and drinks, especially if no concessions, Dave mentioned he can get free water bottles, have on hand throughout show rather than doing snacks. Plan is to try and get water bottles to have available for members during show complimentary from JSAF.

Other –

Lori mentioned creating a sign up sheet to send out for parents and older exhibitors to serve as volunteers the day of the show and to help with set up/clean up. Abby to develop and send out as part of communication closer to the show.

Need PA system, Sumter will have one built in if we end up there, parents or members may have one to loan if we end up elsewhere.

Adjourn: 9:30 p.m.

Next Meeting Date: TBA, Likely Virtual